

BlackSmith Consulting:

An innovation lab for...

...social innovation & entrepreneurship



**Blacksmith
consulting**

BlackSmith

Creates a transforming experience enabling transdisciplinary teams to innovate in an experimental lab.



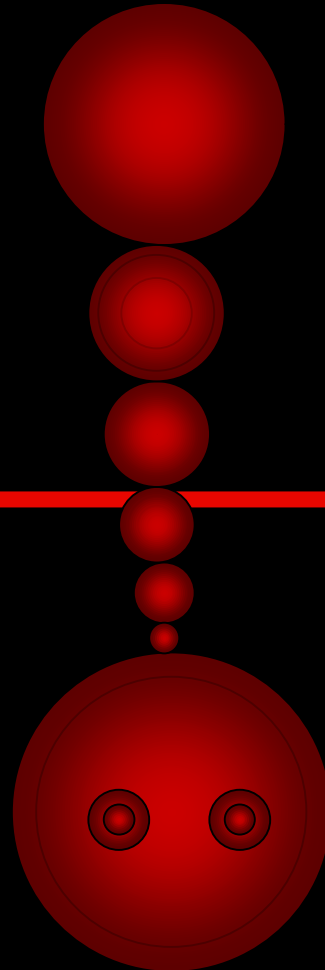
Serious Games

Prototyping, role-playing, social innovation games and constructive activities inspire innovation to transform business cultures

Purpose

Blacksmith...supports “work as play” or Serious Games.

In an experimental
Serious Games lab we
nurture collaborative
skills to have new ideas,
design, develop and
create social enterprises.

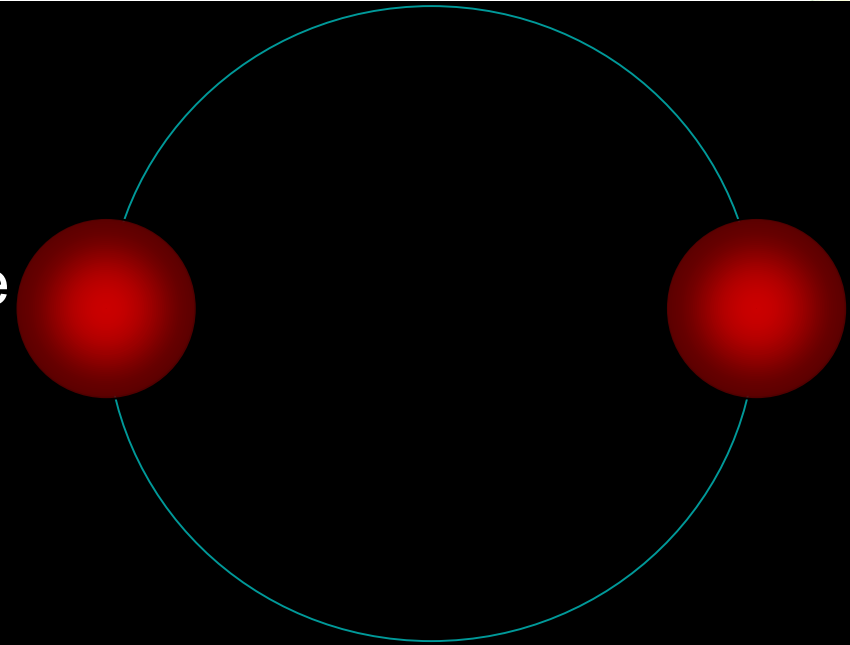


InGame

Social innovation Heroes
can engage
transformative learning
purposely in business
innovation through the
deep experience of a
mythical story structure.

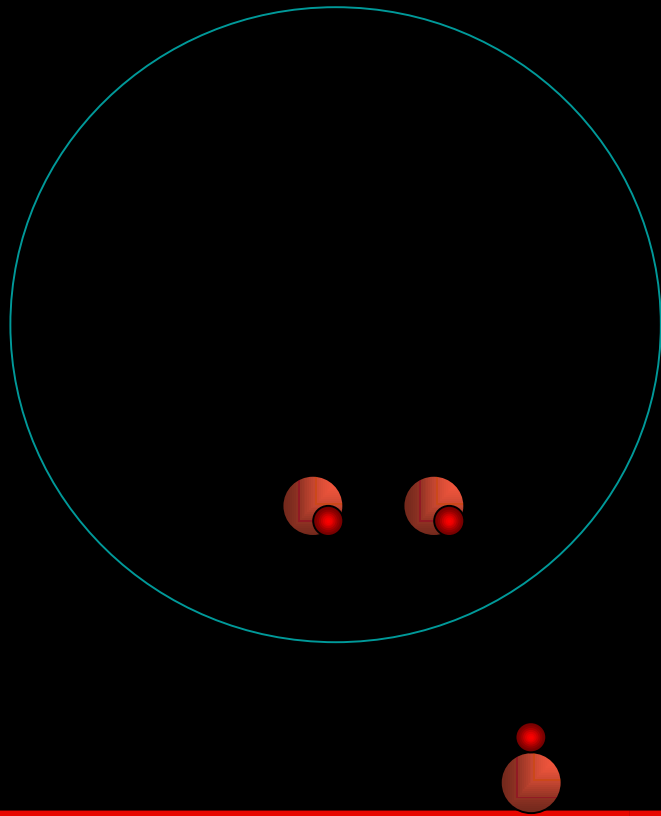
Challenge

Our business approach is inquiry-driven and design oriented rather than exclusive to core competencies or customers needs.



BlackSmith's facilitators build teams which are collaborative, transdisciplinary, systemic, wholistic, pulled by entrepreneurial vision and pushed by socio-technical foresight .

To fully innovate, a business must fully sense its fullest potential in a safe experimental lab environment.



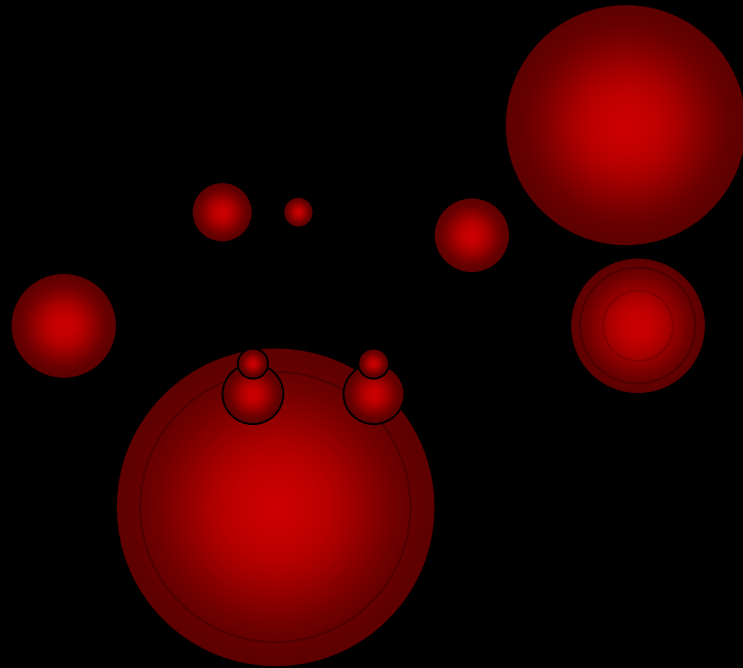
A high level of specialization and local business knowledge can open up a lucrative dialogue in a cross-functional team and collaborative Serious Games environment.

Business approach

Social Innovation Heroes enter the game levels to address specific questions, exercises, and challenges and reflect on their transformation.

Enterprises

Public administration



Social Collectives

Clients

Social Collectives

- SOCIAL INNOVATION PROMOTION
- SOCIAL ENTREPRENEURSHIP
- INNOVATION IN THIRD SECTOR ORGANISATIONS
- DEVELOPMENTS TO SATISFY SOCIAL NEEDS
- INNOVATIVE CULTURE PROMOTION
- ENVIRONMENT DEVELOPMENT FOR THE EMERGENCE OF THE CREATIVE CLASS.

Enterprises



INNOVATION IN ACTION

Needs and capabilities analysis.

Help to transform opportunities in reality

Translate ideas into business

Organizational transformation: New organizational models to innovate.

New products conception and development



INNOVATION BROKERAGE

Hybridation

International networking

Open innovation.



MANAGERS SUPPORT

Innovation and entrepreneurship.

Rapid Business Prototyping

Public Administration

- **INNOVATION IN ACTION**
Needs and capabilities analysis in local environments (municipalities, regions, countries)
Generate and nurture creativity and innovation environments
Identification of business opportunities for strategic projects.
- **INNOVATION BROKERAGE**
Local and regional connections and internationalization processes.
- **CONTENTS DEVELOPMENT**
Methods, tools, games, didactic materials... for innovation
- **TRAINING**
- **INNOVATION FINANCING PROCESSES**



CORE MEMBERS IN:

- ERIMA
- SIX
- EUCLID
- FABLAB Network
- ...

AGREEMENTS

- MIT
- LSE
- FRAUNHOFER
- WIESBADEN UNI
- Young Foundation
- ...